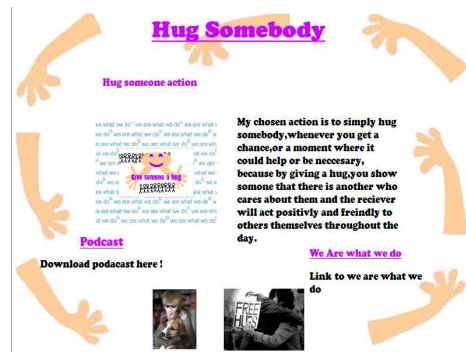


Design log
Web page

The software I have used to create my Web page _____

Initial Design - This should include an image of your initial ideas



Feedback received: this looks like it has some good ideas, however, the text is a bit brief and the pictures are no good. Choose better ones.

Changes made: in fireworks I made a background using arms curled as a border, then I put in the podcast and we are what we do link, and then sliced them both. Then after exporting them into Dreamweaver I fit in the logo and then some text to go with all of the links, and a bit promoting the action. Also I placed two pictures at the bottom of the web page.

Draft Design - This should include your first attempt or draft logo



Feedback received: It looks very similar to the initial design yet I prefer the logo to be at the bottom. I think it could do with a PICTURE!

Changes made: I removed the pictures and added more info on the action, I replaced the pictures slot with the logo, and rearranged the format of the page

Final Design - This should include an image of your final design.



Feedback received: this is a lot better. It has the right amount of text and a suitable picture. The logo doesn't get in the way either.

Changes made: I placed much more text for the action now, and also some info for the podcast and other link. I have inserted a picture at the side. And the logo sits on top.

Describe which software tools you have used and how they helped you to develop your product: Fireworks has helped to draw the arms in with a good degree of accuracy, and Dreamweaver is ideal for making websites so it helped a lot with inserting things like logos and pictures.